

Vertical Description: FinTech & InsurTech

Updated - May, 2020

Tagline

Kickstart is looking for disruptive technologies and business models in the FinTech and InsurTech areas.

Longer version (for the website, presentations, social media)

Switzerland's financial sector is a key contributor to its economy, which remains a reference worldwide. It is then no wonder that the country has also become a major FinTech and InsurTech hub attracting both local and international, cutting-edge, ventures. In this context, we are looking for scaleups providing deep-tech based solutions to global financial services providers such as banks, insurers as well as other financial intermediaries, technology and industry partners. Areas of innovation covered include FinTech, InsurTech, WealthTech, PropTech, RegTech and Cybersecurity.

Partners

- Axa (Global)
- Mobiliar (Global)
- Swisscom (Global)
- Migros (Migros Bank/Global)
- PostFinance (Vertical)
- Credit Suisse (Fellow)
- Frontier Network (Fellow/Program)
- SATW (Program)

PoC/Partner Areas

- Digital Asset Services
- Digital Trust Services
- DTL Infrastructure
- Sustainable and Impact Finance
- Sustainable Finance Impact Measurement
- Impact Banking
- Green Payments
- Digital Payments
- Blockchain Based/IoT Payments
- Confidential Computing
- Financial Provision

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- Pension
- Automation / Efficiency / RPA
- Identity as a Service
- Payment Data Monetization
- Social Messaging Payment App Wallet
- SME Services
- CyberSecurity
- LegalTech
- Location Based Insurance
- Cloud Security
- Zero Trust
- Third Party Management
- Security in IoT devices
- Transparent AI
- Data-driven Marketing (inkl. AI)
- Data-driven process support (next best action) for distribution
- New sales and distribution channels
- Digital Identity, IDP Services
- Customer Portals
- Digital Payments (Peer-to-peer, online, at Point of Sales)
- Digital Ecosystems
- Automation of Service Desks
- Credit scoring
- Process Mining

Technologies

- Internet of Things (IoT)
- Distributed Ledger Technology
- Smart contracts
- Cognitive Intelligence
- Blockchain
- Virtual reality (VR) and Augmented Reality (AR)
- AI/Machine Learning
- On-device AI
- Conversational Interfaces (Voice, Chatbots, etc)
- Big Data / Data Analytics
- Robotics (RPA/RDA)

Collaboration opportunities

SME Focus:

- SME Services (Support/help for Freelancers/Self-employed, Finances & administration) CyberSecurity: Solutions to reduce/manage cyber risks for SMEs
- Legal protection insurance: Future customer journey for legal protection insurance (end2end, digital)
- Detect and reduce of fraud in online claims
- Location based insurance
- Savings with minimal amounts (e.g. add-on when buying in other shops)
- Services in case of death
- Rating and scoring models for SME (Mobiliar)
- Sales support
- New sales and distribution challenges for SMEs
- Business Continuity Management for SMEs

CyberSecurity Focus:

- Resilience & Data Protection
- Endpoint protection for private persons
- AI in defense user behaviour analytics
- Security in IoT devices

Other:

- Sustainable and Impact Finance (including Female Banking, Green Payments)
- Impact Measurement in Sustainable Finance
- Digital Payments (Peer-to-peer, online, at Point of Sales)
- Automatization and digitization of medical examinations for personal accident insurance Data-driven Marketing (inkl. AI)
- Data-driven process support (next best action) for distribution

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