New Work & Learning Vertical

Tagline

Tackling the shifts influencing organizational work and the new cultures of learning by enabling innovative solutions and industry leaders for sustainable development.

Vertical Description

The impact of new technologies like AI and rapid changes to the labour market has shifted the way how organizations manage their workforce and ways of working. It is estimated that 1 billion people will be reskilled by 2030. The New Work & Learning Vertical wants to shape the future of workplace engagement with its partners to enable collaborative solutions for reskilling and upskilling organizations. Our mission is to work with startups and entrepreneurs who want to create opportunities for products and services to have a meaningful impact at scale. We want to empower organizations to become future-proof and sustainable for the continuous paradigm shifts in our work.

Partners

- Swisscom
- Coop
- Sanitas
- MSD
- La Mobiliére

Technologies

- AI / Machine Learning
- Digital Learning Platforms
- Conversational Interfaces
- Virtual reality (VR) and Augmented Reality (AR)
- Big Data & Data Analytics
- Automated Decision Making
- Web3.0 (incl. Web3+)
- Process Automation

Collaboration Areas

- New Ways of Working
- Human Resources
- Corporate & Lifelong Learning
- Customer Experience & Insights

Collaboration Opportunities

New Ways of Working

- Strategic workforce planning and predictive analytics
- AI Chatbot advisors for employee enabling and development
- Flexible, Innovative, Hybrid Work Environment
- A work environment conducive to critical thinking, collaboration, innovative thinking, a "failing forward" attitude, and creative thinking
- Identification and reporting of skills
- Knowledge management and analytics
- AI-based content creation (written & visual)

Human Resources

- Automatic assessment of candidates and alternative recruiting tools
- Transformational leadership development
- People analytics: early warning systems, predictive data analysis
- HR self-service solutions
- Automatization of HR processes
- Digital employee journey
- Predictive analytics for HR KPI
- Managing and fostering Internal Mobility
- Embracing social diversity & inclusion
- Increase visibility and brand recognition to strengthen overall market presence, enhance partnership opportunities with key stakeholders as well as retain and hire top talent

Corporate & Lifelong Learning

- Peer, collaborative, and social learning, including shaping learning cultures
- Development of meta-competencies, 21st-century skills (such as reflection, creativity, interdisciplinary, critical thinking, and collaboration, failing forward), data literacy, and for the digital work environment
- Individual and self-directed learning
- Learning analytics and feedback
- Learning experience design, especially in hybrid models and blended learning
- Learning on the job
- Peer-to-peer continuous feedback loop culture
- Content curation and production automation in the learning of lower-order skills

- AI-powered learning opportunities for fast onboarding (in projects or companies)

- New Leadership Skillshift for self-managed teams or new forms of cooperation

- Learning engagement & visibility

- Implement a structured knowledge management process that promotes employee growth and upskilling, ultimately fostering a happier, more skilled workforce that drives organizational success and innovation

Customer Experience & Insights

- Leverage technology to redefine customer engagement - generate customer insights in a structured way, boost automated, personalized interactions across various channels, capture and measure customer experience